

**San José State University**  
**Health Science and Recreation**  
**HS 183, Special Topics in Community Health Education: Health Advocacy and**  
**Social Action, Section 01, Fall 2022**

**Course and Contact Information**

Instructor:	Anji Buckner-Capone
Office Location:	Zoom and HB 111
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Email:	<a href="mailto:anji.buckner@sjsu.edu">anji.buckner@sjsu.edu</a>
Office Hours:	Thursdays, 12:30-1:30 or by appointment
Class Days/Time:	Tuesdays, 12:00-2:45 PM
Classroom:	<a href="#">Zoom Registration</a>
Prerequisites:	Upper division standing, public health majors, HS 165A, HS 165B, or by instructor consent

**Course Format**

**Technology Intensive, Hybrid, and Online Courses**

This fully online class is technology intensive. We will use Zoom for live, synchronous class sessions each week. Zoom access will be made available to enrolled students in Canvas, through the Zoom link. Students are required to regularly access and submit assignments, complete discussion questions, take quizzes, and participate in other class activities using the university Canvas Learning Management System @ <http://www.sjsu.instructure.com>. The use of a webcam is not required, but recommended in this course. Access to, or use of a camera will not be a barrier to your learning, but if you have the capacity to use a camera, it is recommended during small group activities and some large group activities. Some live class sessions may be recorded and recordings may be made available via Canvas as a resource for enrolled students. When a class session is being recorded, you will be notified and prompted to consent. If you do not consent to the recording, you will not be able to remain in the meeting/class session. If you do not want to be personally identified in class recordings, you can change your settings to anonymous or your participant name to a pseudonym. All recordings, along with all of the content in this course, are the property of the instructor. Sharing, copying, or distributing these resources are prohibited without instructor consent. Please see the following SJSU Policy regarding [recording](#) class sessions.

**Weekly Zoom Class Sessions**

To join the zoom class sessions, students must first sign in to one.sjsu.edu using the DUO two-step authentication. Only authorized sjsu accounts will be admitted into the class zoom. Additional information (including call in numbers) is included on Canvas.

**Faculty Web Page and MYSJSU Messaging**

All course materials such as syllabus, handouts, updates, and assignment instructions can be found in the Canvas Learning Management System at <http://sjsu.instructure.com>. You are responsible for regularly reviewing the course due dates and messages to learn of any updates. For course related questions, please message the instructor directly through Canvas. I will communicate with you in different ways depending on

the purpose. Here is an overview of my [Communication Plan](#).

### **Instructional Continuity Plan**

If there are any disruptions to this course during the semester, the following instructional continuity plan provides guidance while we navigate changes and adapt to any emerging situations.

- If it is necessary to cancel class day due to technology, natural disasters, or other situations outside of our control, I will post an announcement in Canvas with additional details.
- If you show up to the online class at the scheduled start time and I am not present, please wait at least 15 minutes before leaving class and check the course announcements. The only situations that would prevent my timely presence in class is a technology problem or an emergency, in which case, I will post an announcement in Canvas with additional information as necessary.
- If our synchronous class session is disrupted in any way (e.g. technology failure where zoom shuts down, your instructor loses access to the class, or you lose access) please wait or try to log in again. The teaching team will post an announcement in Canvas with additional information and details as soon as we are able.
- If you are faced with an extenuating circumstance that is impacting your course experience, message me directly through the Canvas messaging system as soon as you can. If you are experiencing an emergency, call 911 or Campus Police 408-924-2222. If you have a technology problem, contact [e-campus](#). If you have a mental health crisis, contact [CAPS](#) or the 24/7 Crisis Line (408-924-4910). If you have a financial crisis, contact [SJSU CARES](#).

### **Course Description**

Introduces students to an array of current and emerging topics in community health education. Contemporary topics that are relevant to analyzing and applying insights from health promotion to solve real-life community health problems. Repeatable for credit when topic changes.

### **Course Goals**

The goal of the special topics courses in Community Health Education is to provide students with the opportunity for deep and critical exploration of a contemporary topic impacting community health.

*The fall 2022 course topic, health advocacy and social action, is designed to introduce students to the essential skills of community organizing and advocacy for health. Students will learn about the history of health activism, identify contemporary and relevant health advocacy campaigns, and work in teams on an advocacy campaign.*

### **Course Learning Outcomes (CLO)**

Upon successful completion of this course, students will be able to:

- 1) Critically analyze social determinants of health as they relate to community health
- 2) Assess health and social policy implications and recommendations
- 3) Examine opportunities for individual and public health advocacy
- 4) *Develop and implement a social action plan (Fall 2022 Health Advocacy and Social Action course)*

### **Required Texts/Readings**

#### **Textbook**

Myers-Lipton, S., 2017. Change! A student's guide to social action. Routledge: New York.

#### **Other Readings**

Additional reading will be provided on Canvas.

## Library Liaison

Questions about library research can be supported by the Health Science librarian, Adriana Poo, 408-808-2019, [Adriana.poo@sjsu.edu](mailto:Adriana.poo@sjsu.edu).

## Course Requirements and Assignments

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Reading: This course requires consistent and regular reading. Reading listed in the Schedule of Topics is expected to be completed by the date in which the reading appears in the schedule. Staying current with required reading and assignments is crucial to success in the course.

Written and Oral Communication: There is a continued expectation of learning devoted to clearly communicating in both written and oral forms. Appropriate formatting and the crediting of sources including citations and reference lists is expected.

Teamwork and Collaboration: The ability to work in a team, collaborate, and effectively communicate with diverse groups of people is a fundamental skill in community health education. Students are expected to continue to learn and improve in teamwork and collaboration.

Participation & Meaningful Engagement: Students are expected to attend, participate, and meaningfully engage in all class sessions and with all activities. Participation will be evaluated through in class activities and homework assignments. Students must be present in class to receive credit for these graded participation activities. Students will demonstrate meaningful engagement through depth and evidence of critical thought in assignments, class activities, and discussions.

The above requirements will be evaluated through critical reflection assignments, participation activities, quizzes, and a final culminating project and presentation.

## Portfolio & Campaign Notebook (40%)

### 1) Portfolio: Critical Personal & Group Reflection (20%)

The course reflections include detailed, critical reflections on course reading, in class discussions, and group activities. Specific criteria, questions, and expectations will be provided in detail on Canvas. *Critical reflections meet CLOs 1, 2, & 3 and are worth a combined 20% of the total course grade.*

### 2) Campaign Notebook (20%)

The Campaign Notebook is a compilation of the group process, decisions, products, and outcomes from the semester-long project. *The campaign notebook meets CLOs 1, 2, & 3 and is worth 20% of the total course grade.*

## Participation Activities (30%)

Active preparation for and participation during class is a critical component of this class. Participation is assessed through in-class activities and discussions and individual and group projects. There will be graded participation activities that are announced and unannounced. Students must be present to participate and receive a grade on these activities. It is the instructor's expectation and the student's responsibility to attend all class

sessions. Additional instructions will be provided on Canvas and discussed in class. *Participation activities meet CLOs 1, 2, & 3 and are worth a combined 30% of the total course grade.*

### **Quizzes (10%)**

Quizzes will occur before or during class sessions and will be used to evaluate comprehension of course content through the required reading. Quizzes may include multiple choice, matching, and short answer questions. Unless specified, students are expected to work independently on quizzes. Additional instructions will be provided on Canvas. *Quizzes meet CLOs 1, 2, & 3 and are worth a combined 10% of the total course grade.*

### **Final Evaluation (20%)**

The final evaluation in this course will be a culminating project and presentation. Additional instructions will be provided on Canvas and discussed in class. For more information on the date and time of final exams, see the SJSU final exam schedule <https://www.sjsu.edu/classes/final-exam-schedule/>.

### **Grading Information**

Grades will be managed on Canvas. All major assignments are graded using a rubric that will be made available on assignment instructions in Canvas. Assignments are expected to be submitted on the due date and in the format specified by the instructor. Late submissions of major course writing assignments will be accepted with five percent deduction incurring each day. Deductions will begin to incur 15 minutes after the due date and time. Students must be present for the entire class session to be graded on presentations and participation activities. Additional grading details are available on assignment instructions, rubrics, and will be discussed in class.

### **Determination of Grades**

Summary of Assignment Weights

Portfolio & Campaign Notebook	40%	<i>CLOs 1, 2, 3, 4</i>
Participation	30%	<i>CLOs 1, 2, 3, 4</i>
Quizzes	10%	<i>CLOs 1, 2, 3, 4</i>
Final Evaluation	20%	<i>CLOs 1, 2, 3, 4</i>

Assignments will be graded using an evaluation rubric based on varied point scales. Letter grades for assignments and the semester will be determined by the following:

*A plus = 100 percent to 97 percent*  
*A = 96 percent to 93 percent*  
*A minus = 92 percent to 90 percent*  
*B plus = 89 percent to 87 percent*  
*B = 86 percent to 83 percent*  
*B minus = 82 percent to 80 percent*  
*C plus = 79 percent to 77 percent*  
*C = 76 percent to 73 percent*  
*C minus = 72 percent to 70 percent*  
*D plus = 69 percent to 67 percent*  
*D = 66 percent to 63 percent*  
*D minus = 62 percent to 60 percent*  
*F = 59 percent or lower*

## Classroom Protocol

For this three-unit course, there are 16 weeks of three-hour in-person class sessions. Students are expected to be prepared for, attend, and participate in every class session. Class will start on time and end on time. It is each student's responsibility to make arrangements to be in class on time and for the duration of the class session. All major due dates are included in the Schedule of Topics and on Canvas. If any changes are required, students will be informed with adequate notice and justification, in class and on Canvas.

Electronic devices are welcomed when relevant to the course activities, discussion, or student learning. There will be times when all devices are inappropriate, such as peer and guest presentations. Students are expected to engage in respectful and professional behaviors during class, which includes an ability to use technology appropriately. Class is not the time for social media, email, You Tube, shopping, etc. The instructor reserves the right to prohibit the use of technology during class as necessary.

## University Policies (Required)

Per [University Policy S16-9](http://www.sjsu.edu/senate/docs/S16-9.pdf) (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>.

## HS 183 / Special Topics in CHE: Health Advocacy and Social Action, Fall 2022, Course Schedule

*Schedule is subject to change. Changes will be discussed in class and posted on Canvas.*

Week	Date	Topics, Readings, Assignments, Deadlines
<b>Course Overview and Introductions</b>		
1	8/23	Reading & Homework <ul style="list-style-type: none"><li>• Read: Textbook, Chapter 1; <a href="#">Community Toolbox</a>, (CH 1, Section 1, 3, 5, 6, 7, 8, 9); <a href="#">Rural Health Community Organizing Principles</a></li><li>• Watch: Video, Tony Iton's NPHW 2021 Presentation - <a href="https://youtu.be/P2Od49evLAI">https://youtu.be/P2Od49evLAI</a></li><li>• Complete: Portfolio #1</li></ul>
<b>Topic Exploration</b>		
2	8/30	Reading & Homework <ul style="list-style-type: none"><li>• Read: Chapter 2 &amp; Chapter 8; Plato's Cave Metaphor</li><li>• Complete: Portfolio #2</li></ul>
<b>Groups &amp; Campaigns</b>		
3	9/6	Reading & Homework <ul style="list-style-type: none"><li>• Read: Chapter 3 &amp; Chapter 8; McKnight, Community Capacities (Choose one from the list in Canvas)</li><li>• Watch: Interviews with - McKnight (choose one) - <a href="https://johnmcknight.org/videos/">https://johnmcknight.org/videos/</a>; Saul Alinsky - <a href="https://www.youtube.com/watch?v=OfAyNrEsqic">https://www.youtube.com/watch?v=OfAyNrEsqic</a>; JoAnn Robinson - <a href="http://repository.wustl.edu/concern/videos/37720f54k">http://repository.wustl.edu/concern/videos/37720f54k</a></li><li>• Complete: Portfolio #3, Notebook #1</li></ul>
<b>Change Theory</b>		
4	9/13	Reading & Homework <ul style="list-style-type: none"><li>• Read: Chapter 4; Freirean Terms - <a href="https://www.freire.org/paulo-freire/concepts-used-by-paulo-freire">https://www.freire.org/paulo-freire/concepts-used-by-paulo-freire</a></li></ul>

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- Watch: What is Power? [https://www.youtube.com/watch?v=c\\_Eutci7ack](https://www.youtube.com/watch?v=c_Eutci7ack)
  - Complete: Portfolio #4, Notebook #2
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**Building Power**

Due at the beginning of class

- 5            9/20
- Submit Portfolio #1-4, Notebook #1-2
- Reading & Homework
- Read: Chapter 5
  - Complete: Portfolio #5, Notebook #3
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**Campaign Research**

Reading & Homework

- 6            9/27
- Read: Chapter 6
  - Complete: Portfolio #6, Notebook #4
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**Change Strategy & Tactics**

Reading & Homework

- 7            10/4
- Complete: Portfolio #7, Notebook #5
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**Change Strategy & Tactics**

Reading & Homework

- 8            10/11
- Read: Chapter 7, [Universal Declaration of Human Rights](#)
  - Watch: [FDR's 2<sup>nd</sup> Bill of Rights](#)
  - Complete: Notebook #6
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**Campaign Kickoff**

Reading & Homework

- 9            10/18
- Read: Chapter 9
  - Complete: Portfolio #8, Notebook #7
- 

**Implement Campaign Plans**

Due at the beginning of class

- 10           10/25
- Submit Portfolio #5-8 & Notebook #3-7
- Reading & Homework
- Read: TBA
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**Select Topic/Guest in Health Advocacy**

Reading & Homework

- 11           11/1
- Read: TBA
  - Complete: Portfolio #9, Notebook #8
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**Select Topic/Guest in Health Advocacy**

Reading & Homework

- 12           11/8
- Read: TBA
  - Complete: Portfolio #10, Notebook #9
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**Select Topic/Guest in Health Advocacy**

Reading & Homework

- 13           11/15
- Read: TBA
  - Complete: Portfolio #11, Notebook #10
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**Select Topics/Guest in Health Advocacy**

Reading & Homework

- 14           11/22
- Read: TBA
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- Complete: Portfolio #12, Notebook #11
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| 15 | 11/29 | <b>Select Topic/Guest in Health Advocacy</b><br>Reading & Homework <ul style="list-style-type: none"><li>• Read: TBA</li><li>• Complete: Portfolio #13, Notebook #12</li></ul> |
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| 16 | 12/6 | <b>Course Closure, Next Steps, and Presentation Planning</b> <ul style="list-style-type: none"><li>• Submit Final Portfolio and Campaign Notebook</li></ul> |
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**Final Exam**      **Friday, 12/9/2022 2:45-5:00 PM**

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